



NAZGOL ZAHEDI

UI | UX Designer / Graphic Designer

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Email
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Location
Dubai

Portfolio
nazgolzahedi.com

About Me

As a UI | UX Designer with a strong foundation in graphic design and digital art, I bring creative solutions and user-centered approaches to every project. My goal is to craft visually appealing, intuitive, and effective designs for web and mobile platforms. With a background in painting and composition, I blend aesthetics with function to deliver seamless user experiences. I'm passionate about research-driven design and continuous learning to stay aligned with industry trends.

Education

- Master of Graphic Design | Islamic Azad University – Central Tehran | **2012–2014**
- Bachelor of Graphic Design | Islamic Azad University – Central Tehran | **2007–2012**

Certifications

- UX/UI in Action – UX-Land School of Design, Seattle (2022)
- UX Fundamentals – UX-Land School of Design, Seattle (2021–2022)
- Startup Weekend (54-hour program) – Islamic Azad University, West Tehran (2015)

Skills

UI | UX Design

- Heuristic Evaluation
- High-Fidelity Prototypes
- Information Architecture
- Problem Solving
- Design Systems
- Usability Testing
- Personas
- User Flows
- Prototyping
- Wireframing
- UX Research

Design Tools

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma
- Miro
- Corel Draw

Languages

Persian English

Experience

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| UI UX Designer – Negareh Software Co Tehran, Iran | 2020–2025 |
| <ul style="list-style-type: none">• Head of UI/UX and content management• Interface design and usability optimization• Cross-functional collaboration for design solutions | |
| Zoom Star Co. | 2021 |
| <ul style="list-style-type: none">• Graphic Designer• Social media advertising design, Google Ads visuals, and content management. | |
| Digital Art Instructor – Private Training | 2018–2021 |
| <ul style="list-style-type: none">• Composition and color theory for modern painting• Introduction to digital art tools and techniques | |
| Freelance Graphic Designer | 2017 – 2018 |
| <ul style="list-style-type: none">• Content and branding for social media• Book cover design | |
| Razi Afzar System Co. | 2017 |
| <ul style="list-style-type: none">• Graphic Designer• Brand identity design and advertising consulting across digital platforms. | |
| Advertising Director – Yal Electronic Co. | 2014 – 2017 |
| <ul style="list-style-type: none">• Led advertising campaigns and public relations strategy | |
| Expot Dent Dental Clinic | 2013 |
| <ul style="list-style-type: none">• Graphic Designer• Clinic branding, office stationery, and promotional material design. | |
| Hira Tarh Aria Advertising Co. | 2013 |
| <ul style="list-style-type: none">• Graphic Designer• Packaging, advertising stand design, and print preparation. | |
| Moaseran Holding Co. | 2012 |
| <ul style="list-style-type: none">• Graphic Designer• Company logos, brochures, banners, and event collateral. | |
| Sepehr Marefat School & Kindergarten | 2012 |
| <ul style="list-style-type: none">• Mural Artist• Designed and painted a 150m-long educational and decorative mural. | |
| Iran Zamin Technical Institute | 2011 |
| <ul style="list-style-type: none">• Graphic Designer & Instructor• Graphic design, digital print work, and student training. | |
| International Digital Media Exhibition (Tehran) | 2009 |
| <ul style="list-style-type: none">• Graphic Designer• Booth layout, banners, and bulletins for the university's exhibit. | |
| Islamic Azad University (Book Projects) | 2009 |
| <ul style="list-style-type: none">• Layout Designer• Photo book layout for Goftomani Ravai Dar Panj Ghab and Ramzgan Hasti. | |